



Approved Driving School Network

AAA.com/DriverTraining



Congratulations – your driving school has been selected to apply for membership in AAA Ohio Auto Club’s Approved Driving School Network. At AAA, we have been committed to safety and member service since 1902. We know choosing the right driving school can be a challenge for families; that is why we offer a program to approve driving schools that meet strict quality standards.

How can I be an Approved Driving School?

As part of AAA’s commitment to safety and service to our members, the organization approves driving schools representing the highest quality in driver education. To earn AAA Approved status, a school must comply with all state and local ordinances related to driver training and demonstrate sound business practices.












AAA Approved Driving School Network

With one of the largest membership bases in the world and more than 100 years of experience in automotive care and driving safety, there’s only one AAA.



What are the benefits?

As part of AAA Ohio Auto Club's Approved Driving School Network, AAA will endorse your school and promote it to the 760,000 members in AAA Ohio's 38-county territory. You will also be approved to use the AAA logo — trusted by millions of people around the world — in your own marketing materials. In addition, you'll receive:

-  A complimentary AAA Classic membership for the school's owner*.
-  Complimentary teen Associate memberships for all students who graduate from the school**.
-  Listing in AAA Ohio's club publication, which is mailed out quarterly to approximately 445,000 AAA households (valued at \$3,200 an issue).
-  Listing in AAA Ohio's Discounts & Rewards savings guide, which is available in local AAA Ohio Auto Club stores.
-  Inclusion on AAA Ohio's website, AAA.com/DriverTraining.
-  In-store marketing and referrals from local AAA Ohio Auto Club stores. (Find your local store at AAA.com/locations.)
-  Social media marketing on AAA Ohio's social media channels.
-  Ten percent discount on driver education products ordered through AAA.
-  AAA Approved Driving School signage for your location and vehicles.

*Owner must reside in AAA Ohio Auto Club's territory

**This is a one-year AAA Classic membership. Students must reside in AAA Ohio Auto Club's territory and reside in the household of a AAA member to be eligible.



What is required to participate?

Approved schools must meet AAA's standards, including:

- At least one year of business operation.
- An inspection of financials, customer satisfaction data, Better Business Bureau information and other community testimonials.
- Compliance with state and local ordinances and regulations at all times.
- Appropriate insurance coverage.
- Highest-caliber instructors and ongoing instructor education programs.
- Background checks on all personnel.
- Up-to-date course materials.
- Clean, safe, comfortable facilities with current technology.
- Late-model, well-maintained vehicles.

Additionally, schools in the network must offer a 10% discount to AAA members. We also ask for a one-time \$50 application fee and a \$400 yearly fee, which can be paid in quarterly installments of \$100.

How do I join the network?

To learn more about becoming a member of the AAA Approved Driving School Network, contact Kellie O'Riordan, Traffic Safety Program Manager, at 614-431-7882 or koriordan@aaaohio.com.

About AAA Ohio Auto Club

AAA Ohio Auto Club, an Ohio affiliate of AAA, operates stores throughout its 38-county territory and nine Car Care Plus facilities in central Ohio. The club provides emergency roadside service, automotive, insurance, travel and financial services and offers exclusive member discounts to 760,000 Ohio members.

